

# SOTI

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SOTI MOBICONTROL



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SOTI is a proven innovator and industry leader for mobility and IoT management.

Globally, over 17,000 companies depend on SOTI to transform their business by taking mobility to endless possibilities.

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# CUSTOMER SNAPSHOT

## International fashion retailer relies on SOTI to optimise its store management processes

Since the opening of the first Takko Fashion store in 1982, the company has experienced steady growth and is currently operating almost 1,900 stores in 16 countries across Europe. Due to the dense branch network and its location in specialist store sites, inner city shopping centers and urban areas, Takko Fashion is always close to its customers. Fashion fans from Germany also have the opportunity to shop the latest Takko Fashion trends online on takko.com 24 hours a day. Nearly 18,000 employees do their best each day to offer their customers attractive fashion at a reasonable price and to further expand the success of the Takko Fashion brand.

### The Challenge

Takko has deployed mobile devices in their 1,900 stores for store management, stock-taking, and back office applications. They are using 2,100 Honeywell Dolphin 70e rugged handheld smartphones as Mobile Data Entry (MDE) devices. Because the devices are located in stores all over Europe, Takko Fashion required a reliable mobility management solution that could deliver rapid device deployment, remote control features, and app management as well as OS update functionality.

### The Solution

Historically Takko Fashion employed non-scalable manually structured processes. To optimize these they transferred the operation to Honeywell's Remote Mastermind MDM solution. Although this solution was suitable for asset management, it did not include the broad set of EMM features such as app management and remote control. As a strong partner of SOTI, Honeywell suggested that Takko adopt SOTI MobiControl.

### The Results

SOTI MobiControl enables the deployment and day-to-day operation of approximately 2,100 MDE devices in almost 1,900 Takko Fashion stores. In addition, SOTI's geolocation capabilities make it possible to locate misplaced devices. This information makes it easy to file claims with insurance companies.



**“SOTI MobiControl's remote support and scripting were critical for the rollout of Takko Fashion's MDE devices. Device inventory and asset tracking ensure optimal use of our mobile devices and applications.”**

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